



SUMMIT.AHEAD.

Fellow Survival Guide

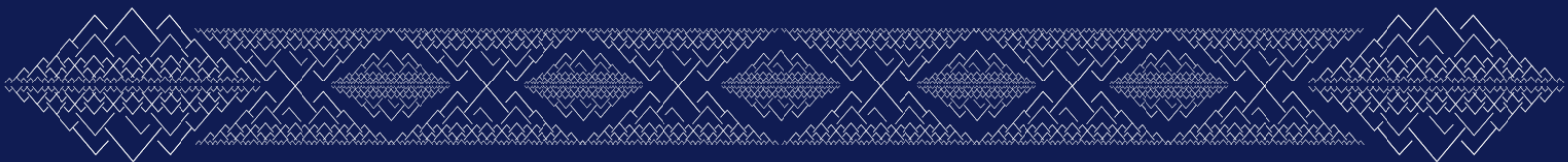


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Welcome to SUMMIT.AHEAD.

Congratulations on being accepted as a Fellow on this, our inaugural Summit in Reykjavik, Iceland. You are joining us as a Fellow because you are someone who wants to work to change the world, especially now. I believe that there is a way and I need your help to do it.

As someone who has worked for Secretary John Kerry, Secretary Colin Powell, and as a trial practice assistant in the New York County District Attorney's office as a member of the SEIU; managed political campaigns, been an entrepreneur in the developing democracies of Eastern Europe and the heart of Silicon Valley, and founded my own start-up through which I had the privilege of starting, executing and exiting my company, Skyjet, to a Fortune 500 company, I have had the privilege to meet interesting people and do work that matters for me.

I have always heard and believed that the economy is a core issue on which people vote. If the economy is good then the incumbent party wins. When it is bad, the opposite. But right now, our challenges go beyond the whims of an up and down economy. People don't know what works means today, let alone tomorrow.

Summit.Ahead. is based on the simple premise that when people are disconnected from opportunity, they become disaffected politically. The recent U.S. presidential election has shown vividly how people turn inward and angry when they feel that they have no meaningful work opportunities. As someone who has seen the extraordinary range of opportunity available to the enfranchised, I believe I have an obligation to create pathways for those who don't have such opportunities available.

The few days we will spend together in Reykjavik are all about action. The Summit is itself a new way of working. We are bringing together talented people from government, technology, labor, and non-profits from Europe and the United States to work on creating initiatives that can help re-enfranchise people through meaningful work. Who are ready to dig in to make a difference in their home constituencies. We are finding the people who care about the issue of creating a bridge for people who feel left out and creating a path to work of today and the future.

Through Summit.Ahead, we hope to not only advance political and economic re-enfranchisement, but also to create a next-generation, rapid deployment force of compelling thinkers and doers ready to take on the essential challenges we face as a globalized society. Our project aspires to reawaken the reflex of turning ideas into action. We are extremely glad you will join us in this endeavor.

What Robert F. Kennedy 50 years ago could not be more essential than it is today:

“Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring those ripples build a current which can sweep down the mightiest walls of oppression and resistance.”

In this guide you will find some links to more information about our different topic areas. Please do as much research and reading as you are able before we convene - the more work we do prior to the Summit, the more prepared we will be to act. We also have a Slack channel that we will invite you to, where you can begin to communicate with the other Fellows ahead of the Summit.

Please do reach out to myself or one of the team with any questions. I look forward to meeting you in person at the end of October.



Trevor Cornwell

President and Co-Founder, [Forum280](#)

Summit.Ahead. is the initiative of [Forum280](#), whose mission is to apply the innovative and disruptive thinking of Silicon Valley to help solve society's greatest challenges.

The SUMMIT.AHEAD. Team



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Presenting Sponsors



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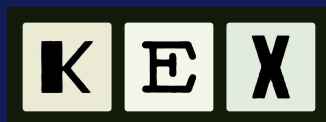


Hosted by the City of Reykjavik



In cooperation with the Hofdi Peace Center

With In-Kind Support From



Reykjavik, Iceland

Airport Details

The International airport for Reykjavik, Iceland, is Keflavik International Airport (KEF). It is approximately 40km into town, or a 40 minute drive.

Airline Details

We suggest that attending Fellows travel on [WOW Air](#). They are a relatively new airline started by an Icelandic entrepreneur with comfortable, inexpensive flights to KEF from most major airports in the U.S. and Europe.

Transportation

You are responsible for transportation to Kex Hostel. We recommend that you use [Gray Line Airport Express](#) to get from the KEF airport to downtown Reykjavik.

You will be able to walk from Kex Hostel to Hofdi house for Summit.Ahead. events.

Accommodation

Kex Hostel



[Kex Hostel](#) is the official residence of Summit.Ahead. and centrally-located. Your \$425 Commitment Fee secures your stay at Kex Hostel, and you will be able to pay the balance before or upon your arrival. We will book rooms for you as a part of your room and board for Thursday and Friday (26 and 27 October) nights.

We also have a small number of rooms blocked for earlier in the week. If you wish to book a room and arrive earlier, please provide a credit card to summit@forum280.org and we will email you a confirmation of the extended stay.

Höfði



Höfði House, built in 1909, is considered to be one of the most beautiful and historically significant buildings in the Reykjavík area. It's best known as the location for the 1986 summit meeting of presidents Ronald Reagan and Mikhail Gorbatsjov, a historical event that effectively marked the end of the Cold War. During this meeting images of the house were broadcast all over the world. A Japanese millionaire even had an exact replica of the house built in his country. The sculpture in front of the house depicts pillars from the chieftain's seat of the first Norwegian settler in Reykjavík.

Höfði was initially the house of the French consul in Iceland and still bears many signs of its original purpose, such as the letters R.F (the abbreviation of the French Republic), the name of the council and the year of its construction above an inside door. Among other renowned guests of Höfði House include celebrities and heads of state, amongst them the Queen of England, Winston Churchill and Marlene Dietrich. In addition, the house is believed to be occupied by a ghost, "The White Lady", experienced by a former British Ambassador who once occupied the house. She caused so much distress that he persuaded the British Foreign Office to sell the house.

Höfði is owned by the City of Reykjavík and is currently used for official receptions and meetings. Although the house is unfortunately not open to the public, visitors are welcome to explore the house from the outside. Höfði House is located on Borgartún in the 105 area of Reykjavík overlooking the waterfront.

Weather

Reykjavik in October can be chilly. Expect daily temperatures to range from 30°F to 45°F, or -1°C to 7°C. It is also generally advisable to plan for the exceptions to these norms and prepare for inclement weather.

Host

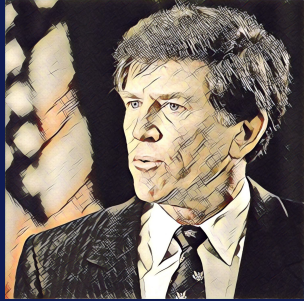
Mayor Dagur Bergþóruson Eggertsson



Dagur Bergþóruson Eggertsson M.D. is an Icelandic politician who is the Mayor of Reykjavik City. He was the vice-chairman of the Social Democratic Alliance from 2009 until 2013. He was first elected to the city council of Reykjavík in a 2002 election and became the mayor on 16 October 2007. Dagur is formally educated as a physician but also has a master's degree in Human Rights and International Law from the University of Lund in Sweden.

Satellite Presenters

Senator Gary Hart



Since retiring from the United States Senate, Gary Hart has been extensively involved in international law and business, as a strategic advisor to major U.S. corporations, and as a teacher, author and lecturer.

He is currently Distinguished Fellow at the Center for Strategic and International Studies. He is chair of the Threat Reduction Advisory Council at the Department of Defense, was vice-chair of the Secretary of Homeland Security's Advisory Council, former chair of the Council for a Livable World, chair of the American Security Project, and co-chair of the US-Russia Commission. For the past five years, he was a Scholar in Residence at the University of Colorado Denver.

Governor Martin O'Malley



Martin O'Malley is an American politician and attorney who served as the 61st Governor of Maryland from 2007 to 2015. He previously served as the Mayor of Baltimore from 1999 to 2007, and was a councilman from the Third Councilmanic District in the northeast section of the city on the Baltimore City Council from 1991 to 1999.

O'Malley served as the chair of the Democratic Governors Association from 2011 to 2013, while being governor of Maryland. Following his departure from public office in early 2015, he was appointed to The Johns Hopkins University's Carey Business School as a visiting professor focusing on government, business and urban issues.

SUMMIT.AHEAD. Action Areas

Networked Labor Markets

Actions will focus on ways that technology and social networks can help workers and employers find each other for traditional place-based employment and virtual employment, with a particular focus on workers who are currently at highest risk of disconnection and/or displacement, businesses that could gain the most from expanding the pool of available talent, and government policies and investments that could support more active and efficient networked labor markets.

Helpful Resources

Links to helpful videos and articles to get up-to-speed, for those Fellows that are unfamiliar with this topic, can be found at https://summit.forum280.org/action_area/network.

Lifelong Education and Skills Development

Learning is no longer a “once and done” affair. Lifelong and micro learning will be essential--and much of that learning may take place in vastly different ways than the standard “teacher-student” model. Peer to peer learning; app-based learning and other approaches will be essential for keeping workers nimble, engaged and employable.

Helpful Resources

Links to helpful videos and articles to get up-to-speed, for those Fellows that are unfamiliar with this topic, can be found at https://summit.forum280.org/action_area/skills.

Worker Agency

Actions will focus on building workers’ voice, capacity and confidence to influence education and skill building institutions, employment opportunities, conditions of work, and labor market trends. Actions may focus on individual workers, collective organizations, labor-management relations, participation in government policy making and politics, and/or participation in multi-stakeholder bodies and initiatives within and across countries and sectors. Of special interest: agency for workers at highest risk of displacement.

Helpful Resources

Links to helpful videos and articles to get up-to-speed, for those Fellows that are unfamiliar with this topic, can be found at https://summit.forum280.org/action_area/agency.

What is expected of SUMMIT.AHEAD. Attendees

Each Fellow will be responsible for airfare to and from Reykjavik. We have worked to keep room and board to a minimum. We will have a scholarship fund for those needing financial assistance which covers all costs above the commitment fee.

The responsibilities of a Summit Fellow are to

- 1) Assemble a team of 3-10 colleagues or friends (“Allies”) in advance of the Summit who are willing to answer questions; do research; design; or help in ways that are useful at the Summit. The team will help each Fellow prepare background information, ideas for action and questions for discussion with other Summit participants. During the Summit, the team of colleagues should be available for periodic check-ins, and Fellows may ask their teams to provide real-time information to inform discussions at the Summit. After the Summit, each Fellow’s team will hopefully help to support the demonstration project that the Fellow undertakes with her group, and will become part of the expanding circle of stakeholders in the Summit.Ahead Fellows’ initiatives.
- 2) Communicate in advance of the Summit with others who will be focusing on the same action area, to learn about each other and start to share ideas by joining one of the scheduled calls.
- 3) At the Summit, be a full, active participant throughout, contributing ideas and engaging in dialogue in a spirit of collaboration and collegiality. Equally important, Fellows should actively test, revise and where appropriate combine their own ideas for action with others in their areas of focus, seeking maximum potential for impact. Our goal is for each Action Area to create at least one demonstration project that takes the challenge that you are addressing and creates a meaningful demonstration project to address it. We will have a follow-on call in three months after the Summit to check progression; look at metrics; and assess the best ways to improve each initiative.
- 4) After the Summit, follow through on the demonstration project, involving your teams--and other Fellows and other stakeholders as appropriate; continue communicating with other Summit Fellows and the organizers; and respond to requests for ideas, contacts and possible collaboration from other Fellows and the organizers.

We will do best if all the Fellows demonstrate a full commitment and engagement towards the goals of the Summit.Ahead Fellowship. The success of the Summit is underpinned by a willingness to engage in collective, informed conversation where each attendee arrives prepared, ready to contribute and ready to act after the Summit concludes.

SUMMIT.AHEAD. Schedule

SUMMIT.AHEAD. begins at 2pm local time (14:00 GMT) on 26 October 2017 and will conclude at 2pm on 28 October 2017.

Draft schedule (*Start and End times are confirmed. A final schedule will be sent prior to the start of SUMMIT.AHEAD.*)

Thursday 26th October - *Hofdi House, Videy Island*

2pm-4pm - Fellows arrive and check-in

4pm - Remarks by the Mayor of Reykjavik and official opening of the Summit

5pm - Hike on Videy Island or walk through Reykjavik

6pm - First night dinner

Friday 27th October - *Hofdi House*

7am - Breakfast

8am - Introduction to Summit.Ahead, general discussion

9am - Development of Problem Statement for each Action Area

11am - Presentation of Action Area Problem Statement to Fellowship

12pm - Lunch

1pm - Development of Demonstration Project ideas that address the Problem Statement

4pm - Presentation of Demonstration Project(s) to Fellowship

6pm - Working Dinner and Preparation of Presentation of Demonstration Project

Saturday 28th October - *University of Iceland*

8am - Breakfast

9:00am - 11:00am - Finish work on Presentation; Dry-run

12pm-2pm - Presentations and Q&A at the University of Iceland

2pm - SUMMIT.AHEAD. concludes

The SUMMIT.AHEAD. Fellows

Silja Bára Ómarsdóttir



Silja Bára Ómarsdóttir is adjunct lecturer at the Faculty of Political Science at the University of Iceland. Her current research is focused on Icelandic foreign and security policy. She completed a BA, with honors, in international affairs from Lewis & Clark College in Portland, Oregon and an MA in international relations from the University of Southern California, as well as a graduate diploma in methodology from the University of Iceland. She is a women's rights activist and has served on the boards of the Icelandic Feminist Association, the Icelandic Women's Rights Association, the UNIFEM National Committee in Iceland, and the Icelandic Gender Equality Council. In 2011 Silja served on Iceland's Constitutional Council and was chair of the committee addressing human rights and natural resources.

Action Area Assignment

Lifelong Education and Skills Development

Vivek Boray



I represent numerous start-up and later-stage technology companies as their outside general counsel. I'm experienced in start-up formation, venture capital investments and financing transactions and other private equity and debt securities offerings, as well as commercial debt financing, technology licensing, joint-venturing, corporate restructuring, recapitalizations and

merger and acquisition transactions. I've represented emerging companies in a variety of industries as well as venture capital funds. I also have a significant experience advising on cross-border matters. My previous experience includes working as a corporate attorney with leading law firms in the Silicon Valley, New York City, and the Middle East.

I also work hands on in incubating startup concepts, building products and commercializing them. Flometry is a recent example of this. In addition to this, I'm involved in content creation and production, including film and digital media as well as event curation and development. I sit on several non-profit boards as well.

I received a B.A. with Honors from the University of Texas at Austin, a J.D. cum laude from Indiana University-Bloomington, and an LL.M. in Commercial and Corporate Law from the School of Oriental and African Studies (SOAS), University of London.

I have lived in India, Europe, the Middle East, Latin America, and the United States.

Action Area Assignment

Networked Labor Markets

Christman Bowers



Previously worked for [@POTUS44](#) [@CoryBooker](#) Mark Zuckerberg & [@Nextdoor](#). I'm now the founder/CEO of BCF. The youth will always win.

Action Area Assignment

Lifelong Education and Skills Development

Doug Burnett



5 Cannes Lions, 3 One Show Pencils, 3 Clio Ladies, 1 Andy Thingy, 2017 One Show Top200 Creative World-wide, Art Installation in a Tate-Curated Gallery.

Action Area Assignment

Networked Labor Markets

Alvin Carpio



Alvin has spent the last decade working on issues of social justice, human rights, and public policy. In 2017 he was listed on "Forbes 30 Under 30 Europe" for his work.

Most recently he has worked on the UK's Children and Social Work Bill and drafted an amendment, tabled by a peer in the House of Lords, which stated that care leavers should be "protected from poverty and destitution". The Government now plans to publish guidance on how local authorities can help care leavers avoid poverty.

Alvin advises governments and global corporations on leadership and social impact. He is an advisor to a €5m research project that is examining youth employment in Europe. He has previously advised leaders in Sweden from multiple sectors, and the government of Trinidad and Tobago to support the establishment of its statutory National Youth Commission.

Action Area Assignment

Networked Labor Markets

William DuVal



Army Officer with experience working in defense and national security (governmental and non-governmental), European security cooperation, intelligence analysis, and information operations. Contributor to military/defense-focused publications Task & Purpose, War on the Rocks, and USMA's Modern War Institute.

Interests and expertise include: Intelligence Analysis, Intelligence Collection, Intelligence Synchronization, Information Operations, Targeting, International Security Cooperation, NATO Policy, National Security, Diplomacy, International Relations, Defense, Public Affairs, Public Relations, Military Science, Foreign Languages, and Public Policy.

Action Area Assignment

Lifelong Education and Skills Development

Prof. Marc Ellenbogen



Marc S. Ellenbogen is an American businessman, diplomat and philanthropist, who is Chairman of the Global Panel Foundation and President of the Prague Society.

Ellenbogen has spent nearly two decades seeking justice against former Communist officials and members of the Communist-era secret police. He is known for his efforts to fight against corruption in Central and Eastern Europe. A respected Ambassador once described Ellenbogen as "something akin to an anti-Communist Bounty Hunter."

He is a Member of the Board of Directors of the CERGE-EI Foundation (New York, USA), a Senior Associate at the Moynihan Institute of Global Affairs, Maxwell School (Syracuse, USA), and

an Associate Fellow and Professor at the International Institute for Advanced Studies in Systems Research and Cybernetics (Windsor, Canada).

Action Area Assignment

Worker Agency

Cristina Gallegos



A passionate entrepreneur, Cristina is a 6X Founder and has 30 years of experience in business, 18 of which as an advisor to philanthropists and nonprofits. She is the Founder & CEO of Sky(lark) Strategies and the Director of Programs for the GG Society Fellowship, as well as the former VP of JMC Philanthropic Advisors.

A skilled facilitator and international strategist, Cristina Gallegos brings tactical innovation and management consulting methodologies to changemakers and entrepreneurs. She believes that success is often found at the intersection of vision, practicality and elbow grease, loves the business design process and the challenge of taking early-stage entities to scale. Cristina's sweet spot sits at the intersection of the for-profit and non-profit worlds bridging the gap through psychologic insight and social entrepreneurship. Her personal mission is to tackle big problems, and create positive global change using common sense, the advancement of strong leadership, plus the infusion of new business models and economic paradigms that could move the social sector from bootstrapping to affluence. She does this work by designing effective plans, facilitating difficult dialogues with pragmatism, and advancing the leadership of key people.

Action Area Assignment

Lifelong Education and Skills Development

Schuyler Hudak



Schuyler Hudak is a Bay Area native with over a decade's worth of experience in San Francisco politics, business, and philanthropy. She began her career working for Gavin Newsom and Jerry Brown, and she is now the CEO of Cor Media.

Schuyler began her career in public service as an intern for Mayor Gavin Newsom in 2007. Schuyler served as the director of external affairs for Gov. Edmund G. Brown's gubernatorial campaign in 2010. She then served as director of Brown's inauguration in 2011. She was development director for Warren Hellman's nonprofit, the San Francisco School Alliance, raising millions of dollars to improve the city's public schools in 2009. She has also worked for City Attorney Dennis Herrera.

Schuyler has participated in leadership programs including Emerge California, Leadership San Francisco, and the New Leaders Council. She was elected to the board of the Marina Community Association 2013.

Action Area Assignment

Worker Agency

Maria Jernigan



My impact on the world will be at the nexus of education, innovation, and globalization. I am fiercely passionate about re-envisioning secondary schooling to create a more meaningful and inclusive learning experience, while also empowering students with the skills and characteristics that our globalized world will require. This interest in innovative teaching has lead

me across Finland, Virginia, Wisconsin, and Colorado, with my most recent project-based learning field-work in Australia and New Zealand. If it has "project-based learning" or "ed tech" in the title, I'm your person!

Action Area Assignment

Lifelong Education and Skills Development

James Rutherford



I'm a software developer with a background in design and experience founding and running a tech startup. I pride myself on clarity of communication, a focus on delivering project goals, and a professional attitude. I offer consultancy, ideation and software development. I can work within a team, help build a team, advise, or work as a sole-developer.

Action Area Assignment

Networked Labor Markets

Debbie Shore



Together with her brother, Executive Director Bill Shore, and Managing Director Pat Nicklin, Debbie Shore oversees the general direction, long-term planning and strategy for Share Our Strength®, the nation's leading organization working to end childhood hunger in America. In addition to leading the organization's efforts to cultivate and build the next generation of leaders in the fight against hunger, Shore also leads Share Our Strength's Great American Dine Out®.

This national campaign mobilizes thousands of restaurants and millions of diners across America during one week in the fall to help end childhood hunger. Shore also co-created, directed, and continues to oversee Share Our Strength's Taste of the Nation®, the nation's largest and finest culinary benefit dedicated to making sure no kid in America grows up hungry. The annual event has raised more than \$73 million and has built a nationwide network of thousands of volunteers in cities across America.

Action Area Assignment

Lifelong Education and Skills Development

