



# Summit.Ahead.

A transatlantic convening for  
meaningful employment in an age  
of automation





What is Summit.Ahead.?



Summit.Ahead. is a convening of policy entrepreneurs--from the fields of technology, labor, government, academia-- to combine technology and human capital to create paths for meaningful employment and opportunity for everyone.

# How the Summit is amplified

10 people for every 1 Fellow

This is not a conference to produce reports. We are creating a Fellowship of innovators who want to create major social and economic impact, measure their results, and tell their stories to achieve the best possible outcomes. From the Summit, Fellows will go back to their homes and enact pilot programs in the United States and Europe, convening twice more during the next two years to deepen relationships, learn from experience, and expand impact.

---

# A Fundamentally Different Approach

35 Fellows, to the power of thousands  
more Doers.

We are seeking to achieve massive leverage for the discussions in Reykjavik using virtual connectivity to expand the circle of participants who create ideas and action plans in real time.

The 35 transformational change agents—the Summit Fellowship—will have their voices leveraged by people from around the world whom they enroll—technologists to authors to psychologists to business leaders.

Together, we will work to take the ideas and plans crafted at Summit.Ahead. and put them into action. Each attending Fellow will select a team to support their ideas and realize them as pilot initiatives in enterprises, cities, regions, and countries.

Big ideas need big thinkers and doers. And since time is limited, leveraging the thinking and collaboration of thousands will allow Summit.Ahead. to put actionable intelligence into the field, right away.

---

# Why Reykjavik?

Just as Reagan and Gorbachev understood the poignancy of Reykjavik as the midpoint between Moscow and Washington, in 2017 its significance as a geographic center point and a strong and a growing and reignited progressive city and country makes it the ideal place to host Summit.Ahead.



Dagur Bergþóruson  
Eggertsson



## Mayor's Role

We envision Mr. Eggertsson playing an integral role to Summit.Ahead.

- Welcoming the Fellowship
- Opening the beginning session
- Presiding over the annual hand-off to the next group of Fellows

With prominent positioning of both him and Reykjavik, Iceland.

- Prominent Role within unique group of international luminaries
- Positioning as a leader on the most pressing issue of our time
- Further support Iceland and Reykjavik as a central link to technological change

# The Mayor is the Convener for an Essential Generational Call to Action

No other issue is more core to labor, life,  
productivity, and well being than the  
future of work issues to be tackled at  
Summit.Ahead.

This is an unprecedented  
opportunity for the Mayor to play  
a leadership role on an essential  
issue of economic and social  
import--and to reinforce the  
extraordinary renaissance of  
Reykjavik.

---



# Why is the Summit good for Reykjavik?

Putting into practice, the best practices of the future of work is a global and generational imperative.

The Summit is an opportunity to show leadership on a critical issue affecting Europe, the U.S. and the world. Reykjavik becomes synonymous as a place and the people to manage those issues binding the U.S. and Europe.

---

# Why is Reykjavik good for the Summit?

Reykjavik is a city designed to engage and permit a rare level of thinking and imagining essential to a key world challenge.

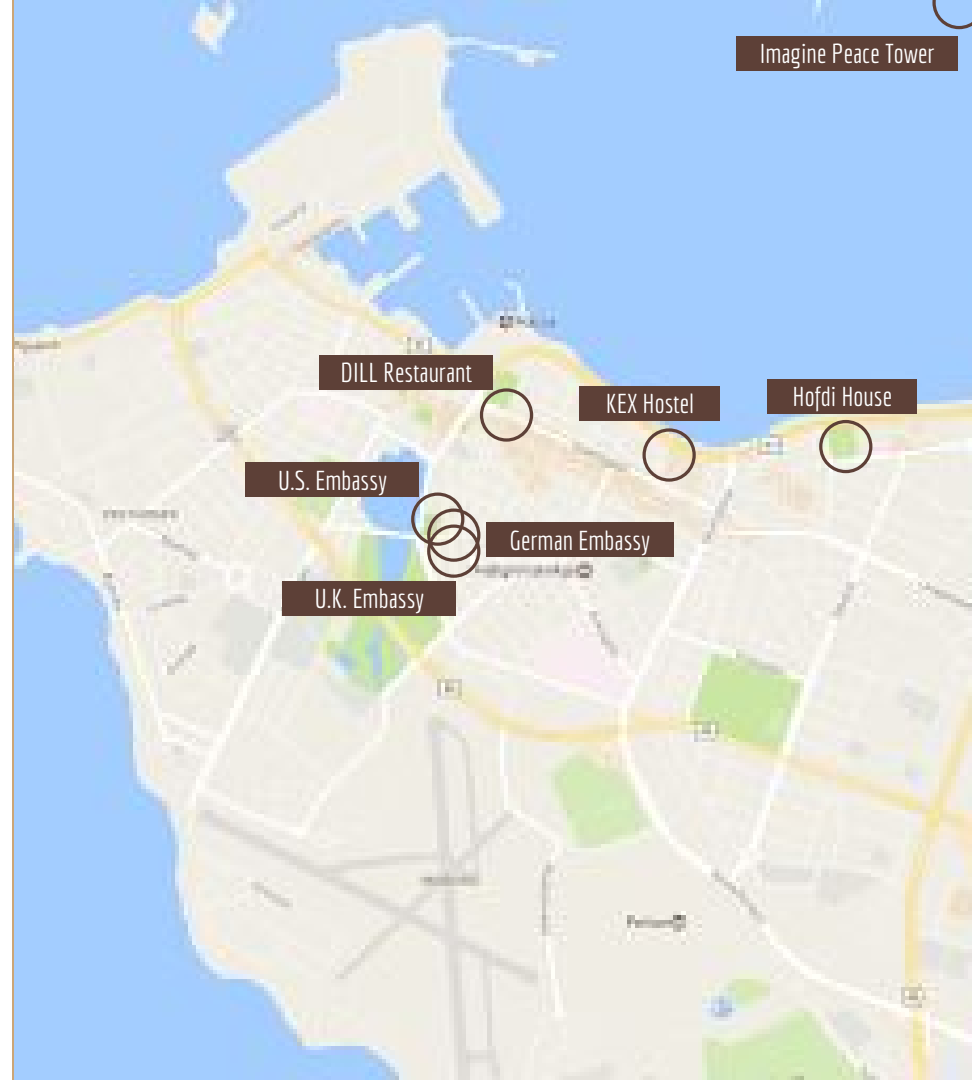
In the 18th and 19th Centuries being at a crossroads for trade was essential. In 2017 being centered, accessible and engaged for discussion is fundamental to the success of ideas.

Summit.Ahead. + Reykjavik solidifies Reykjavik's historic reputation as the meeting place for big ideas and confers on the Summit an essential historical imprimatur.

---

# How we are using Reykjavik

Summit.Ahead. plans to fully utilize the intimate urban setting of Reykjavik to best allow the Fellows to think, explore, work, and dream together.



# Pre-Summit Bonding

Friday, after arrival of the Fellowship, the Summit organizers envision a series of bonding activities to explore the splendor of Iceland and engender group cohesion and allow the best ideas to percolate up.

- Glacier Hiking
- Imagine Peace Tower
- Dinner @ DILL Reykjavik



# Embassy Support

Summit.Ahead. will invite the Icelandic Embassies of the U.S., the U.K., and Germany to deepen relationships with the Icelandic community.



German  
Embassy



British Embassy  
Reykjavik





Who is behind Summit.Ahead.?





*David Fairman*



*Trevor Cornwell*

# The Summit.Ahead. Team



*Amanda Harding*



*Taylor Robinson*



*Kath Delaney*



*Jeff Collins*



*Lawrence Grodeska*

# Trevor Cornwell



Trevor Cornwell, is the President and Co-founder of Forum280, Inc. ("Forum280") a California nonprofit public benefit corporation and a registered 501(c)(3) non-profit organization whose mission is to apply the innovative and disruptive thinking of Silicon Valley to help solve society's greatest challenges.

Cornwell is also Co-founder of Eleos Ambient Technologies Corporation; VR Arcade Systems, Inc., and appbackr inc. which is a winner of the PayPal X Developer Challenge, and an OnMobile 100 Company.

Cornwell's career has been spent developing and growing new enterprises in media and technology-based businesses deploying Internet technologies to provide content and streamline customer offerings.

Earlier, he founded the business jet reservation network Skyjet which was acquired by Bombardier, Inc.

Prior to forming Skyjet, Cornwell started several media companies in emerging markets, including CET Online, an early pioneer in Internet-distributed news.

Earlier in his career, Cornwell founded the National Service League, Inc., to aid in the transition to emerging democracies in Eastern Europe.

Cornwell has also served in positions of responsibility for political organizations, notably as Deputy Political Director for the U.S. Democratic Senatorial Campaign Committee under the Chairmanship of then-Senator John F. Kerry . He also served Secretary Colin Powell (Chairman of America's Promise). He also has held leadership positions with several U.S. political campaigns.

Born in New York City in 1964, Cornwell is a native of Hastings-on-Hudson, NY. A popular speaker at industry conferences and national business forums, he has been quoted extensively in the national business press. Cornwell has been featured or appeared in People magazine, Fortune Magazine, The New York Times, ABC News, MSNBC and Fox News. Cornwell received a Bachelor of Arts degree from Johns Hopkins University. He is married and has a daughter and lives in Palo Alto, California.



# David Fairman



David Fairman is Managing Director at the Consensus Building Institute, Associate Director of the MIT-Harvard Public Disputes Program, and Lecturer in MIT's Department of Urban Studies and Planning. He leads CBI's International Development practice, working with multilateral development agencies, governments, and other national partners to institutionalize collaborative approaches to planning, policy and project decision making. In the U.S., he helps stakeholders craft policies and strategies in the domains of national security, energy and environmental policy, low-income housing, criminal justice and child welfare. In the private sector, he works with business leaders and senior staff to define and execute negotiation strategies and build negotiation skills.

David is Senior Mediator on the rosters of the United States Environmental Protection Agency and the United States Institute for Environmental Conflict Resolution. He is also a founding board member of the Alliance for Peacebuilding, Board member of the Sustainability Challenge Foundation, founding Director of CBI's Workable Peace program, and life member of the Council on Foreign Relations.

David holds a Ph.D. in Political Science from MIT and a B.A. from Harvard College.



*Tina Sharkey*



*Hamilton Fish*



*Debbie Shore*

# Key Advisors and Attendees of Summit.Ahead.



*Doug Wilson*



*Wired U.K.*



*Sen. Gary Hart*



*Quora*

# Dates

Adjacent to the Reykjavik Peace Festival

# Program

A balance of Vision and Prototyping,  
connecting the sessions to a worldwide  
network of translators to actualize ideas  
in real-time.

## Thursday:

Arrivals

Group Bonding

Glacier Hike

John Lennon Statue Visit

U.S. Embassy Dinner

## Friday

Main Session

Prototyping

Kex Hostel Breakout Dinners

## Saturday:

Prototype Review

Final Breakout Sessions

Summarization


Departure

---



# Quotes

supporting the themes of  
Summit.Ahead. and the challenges  
we face



# Robert F. Kennedy

University of Cape Town  
South Africa  
1966

Each time a man stands up for an ideal, or acts to improve the lot of others, or strikes out against injustice, he sends forth a tiny ripple of hope, and crossing each other from a million different centers of energy and daring those ripples build a current which can sweep down the mightiest walls of oppression and resistance.

---

# Peter H. Diamandis

Abundance: The Future Is Better Than  
You Think  
2012

Abundance is not about providing everyone on this planet with a life of luxury — rather it's about providing all with a life of possibility.

---

# Thomas Paine

Agrarian Justice  
1797

There are, in every country, some magnificent charities established by individuals. It is, however, but little that any individual can do, when the whole extent of the misery to be relieved is considered. He may satisfy his conscience, but not his heart. He may give all that he has, and that all will relieve but little. It is only by organizing civilization upon such principles as to act like a system of pulleys, that the whole weight of misery can be removed.

---



# Ray Kurzweil

The Singularity Is Near  
2005

The future offers meaningful work, not  
meaningless jobs.

---

Not just more jobs,  
but better jobs  
is our goal.



# Thank You

<https://summit.forum280.org>  
for more information

